

Checklist: Preparing Your Property for Real Estate Photos

1. Deep Cleaning & Tidying

- ☐ Vacuum and mop floors
- ☐ Clean windows (inside & outside)
- ☐ Thoroughly clean bathrooms (fixtures, mirrors, shower, toilet)
- ☐ Clean kitchen (surfaces, stove, sink, put away cloths, sponges, coffee machine)
- ☐ Empty open trash bins

2. Declutter & Simplify

- ☐ Store away loose items (cables, clothes, shoes, toys)
- ☐ Clear surfaces (tables, countertops, shelves)
- ☐ Close cupboards and drawers
- ☐ Remove personal photos and keepsakes
- ☐ Minimize decoration (less is more)

3. Prepare Outdoor Areas

- ☐ Mow lawn, trim hedges
- ☐ Clean terrace / balcony
- ☐ Arrange garden furniture neatly
- ☐ Remove leaves, toys, and tools
- ☐ Clean entrance door and stairs



4. Stage the Rooms

- ☐ Make beds, smooth fabrics
- ☐ Arrange cushions and throws neatly
- ☐ Hang fresh towels in the bathroom
- ☐ Add subtle décor (flowers or a bowl of fruit)
- ☐ Switch on lights, open curtains

5. Final Touches on Photo Day

- ☐ Double-check all rooms
- ☐ Check for reflections and distracting items
- ☐ Switch on all lights for even lighting (replace broken bulbs beforehand)
- ☐ Remove pets and personal items from rooms

With this checklist, you can prepare your property perfectly – so the photographer can capture it at its very best.

If you cannot complete every single point, don't worry. We will support you during the photo shoot to make sure the pictures turn out beautifully.

